



FASSF Sponsor Program

The Financial Analysts Society of South Florida's Sponsor Program allows product/service providers access and branding to a dedicated market of financial professionals in South Florida. Benefits include:

- Exposure to 275+ membership of South Florida Financial Professionals
- Exposure to extensive list of Non-Members that follow FASSF
- Goodwill generated through support for our programs calendar

The program offers two different levels of participation:

1. Event Sponsorship (\$1,500)

- Sponsorship on a per event basis
 - Forecast Dinner and Equity Panel meetings may be priced separately
- Introduced at start of sponsored event
- Allowed to distribute marketing materials at sponsored event
- Linked sponsor logo on our events page
 - Maximum logo size for events page of 150pixels wide x 60 pixels high

2. Web Site Sponsorship (\$2,000)

- Annual sponsorship from July 1 through June 30
- Linked rotating banner ad throughout our website (www.fassf.org)
 - Maximum banner ad size of 468 pixels wide x 63 pixels high with web link
 - Up to two independently linked banner ads per sponsor
- Linked sponsor listing at the bottom of all email event announcements
- Program limited to 8 sponsors per season to ensure banner exposure
- Reduced cost of \$500 per Event Sponsorship
 - Forecast Dinner and Equity Panel meetings may be priced separately
- Linked sponsor logo on our sponsor page
 - Maximum logo size for sponsor page of 150pixels wide x 60 pixels high

